



Issue 1, February 2024

# THE LODIS FORUM

Women who are Chairs, Vice-Chairs, Lead Directors, or Committee Chairs, a rare and transparent collective

## Letter from our Founder

Happy New Year! I hope everyone is having a great start to 2024. The Lodis Forum is making some exciting changes to our membership offerings, which we will highlight in our (new!) quarterly newsletter. We welcome all our members to share articles, book recommendations, and personal and professional successes with us. We would love to have our members help drive the newsletter's content. You can send your submissions to [Deb](#) for inclusion in future newsletters.

As you can see on [page 2](#), we continue to grow our membership at The Lodis Forum. We welcome our new members and thank everyone who has introduced potential members to us. As a token of our gratitude, we are offering to extend your current membership by one month for each referral who becomes a member. We have found that the best way to grow our ranks is through your referrals. Membership is open to women in board leadership roles such as Board Chair, Vice Chair, Lead Director, and Committee Chairs. Please send your referrals to [Meghan](#).

Finally, we will be launching a new membership networking app called Mighty Forums in Q1. This app will provide a peer exchange platform connecting our members beyond our monthly Expert Series. We will notify you via email when the app is available. Please watch your inboxes for the rollout and communications.

I look forward to continuing this incredible journey with all of you. I am deeply grateful for all you have taught me, your camaraderie, and support. Here's to more in 2024!

All the best,  
Meghan

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### Shattering the Glass Ceiling

Woman's World Magazine recently ran a feature on **Ashley Davis**, her career path, and how it's important that

leaders share their own expertise and seek solutions to solve issues. Read the full article here: [How Women Shatter the Glass Ceiling and Forge Transformative Paths to Leadership](#). Congratulations Ashley!

### New Board Position

Congratulations to **Jill Marcotte**, Chief Supply Chain Officer of Dealer Tire in Cleveland, OH, on accepting a board position as an independent director with [A. Stucki Company](#), a U.S.-based designer, manufacturer, and supplier of engineered products and services to the international rail transportation market.



### New Members: Class of 2023

**Lauren C Anderson, L.H.D.**

LC Anderson International Consulting

**Helen Cornell**

Hillenbrand, Inc.

**Ashley E. Davis**

West Front Strategies LLC

**Mari Edmund**

Edmund Optics

**Carter Franke**

Sallie Mae

**Sara Hays**

SLH Advisors

**Vesla Hoeschen**

Bemis Manufacturing Company

**Jennifer McClure**

JEM, LLC

**Carrie Parsons**

The Freeman Company

**Becky Pratt, QRD, CRCM**

Mattan Pratt Consulting, LLC

**Susan Relland**

American Fidelity Corporation

**Kara Trott**

Quantum Health

**Janet Zelenka**

Stericycle





### REFERRAL PROGRAM

**DO YOU KNOW ANY WOMEN WHO MIGHT ENJOY THE LODIS FORUM?**

Membership is open to women in board leadership, including Board Chairs, Vice-Chairs, Lead Directors, and Committee Chairs. Every referral who becomes a member earns you a free month.

 Please send introductions to Meghan at [meghanjuday@thelodisforum.com](mailto:meghanjuday@thelodisforum.com)



Any good news to share? Please send us your good news! We'd love to promote it to our members and followers on LinkedIn. Send your news to Deb Hypke: [debhypke@thelodisforum.com](mailto:debhypke@thelodisforum.com).



**VOTE:** Choose all the dates that work for you for our 2024 Symposium Date [here](#).

### PARTNERSHIPS AND MEMBER DISCOUNTS

Our partnerships and discounts are listed below. To access these discounts, sign into our member portal at <https://thelodisforum.wildapricot.org/page-18078>.



40% off [DCRO Institute courses](#)



5% discount for any [Competent Boards Program](#)

Directors&Boards

Free subscription to Directors and Boards magazine

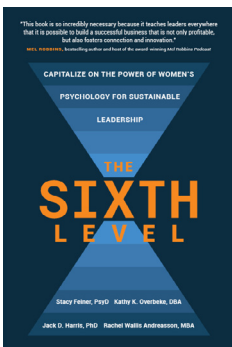
**The Private Company Governance Summit**

30% off registration at the [Private Company Governance Summit 2024](#)

### Women at the Top: Role Models for Human Leadership

Watch [this](#) eye-opening and engaging recording of a conversation with [Alex Bailey](#) and [Meghan Juday](#), as they delve into the challenges faced by women in leadership positions.

Packed full of useful research and insights, the white paper is perfect for enhancing your business conversations and future leadership development interventions. Available to download [here](#).



### In your mailbox!

The Sixth Level: Capitalize the Power of Women's Psychology for Sustainable Leadership.

All Lodis Forum members have just received a copy of The Sixth Level, where CEOs, owners

executives, and entrepreneurs tell their stories, demonstrating the strategies and principles that women leaders use when they turn challenges into opportunities to create sustainability and prosperity. Our very own Meghan Juday is a contributor to the book. [Neeti Dewan](#), an esteemed speaker at the 2022 Symposium, has also authored a chapter. Happy New Year!

### You're Not Powerless in the Face of Imposter Syndrome By: Keith D. Dorsey

Published in the Harvard Business Review

Many people from underrepresented backgrounds in the corporate world face imposter syndrome, or the feeling of being a fraud and doubting their skills and achievements. Women and people of color may feel like they don't belong or fit in. To overcome this, individuals need moxie, which is an intensity of motivation related to strength of will, self-discipline, and the ability to persist despite challenges. Read more [here](#) on how to make moxie your superpower.

### November Expert Series with guest speaker, Janet Zelenka

Risk management is crucial for smooth daily operations, yet many organizations struggle to effectively recognize and manage their risks.

At the November Expert Series program, Janet Zelenka, EVP, CFO, and CIO of Stericycle, a global services waste disposal and compliance company, shared her three-pronged approach when it comes to managing risk for this \$2.7 billion dollar company:

1. Know where your shareholder value lies
2. Be prepared with risk oversight plans
3. Acknowledge the gray rhinos in the room

For more on how to deal with these issues (and what gray rhinos mean), read this article from her talk with us in The Lodis Forum.

#RiskManagement #Leadership  
#CorporateResponsibility

Check out the 3-minute read [here](#).



“

How did Janet Zelenka structure her board to avoid the gray rhinos, optimize shareholder value, manage risk, and be a responsible corporate citizen?

”

### Board Opportunities

Sign into our website to checkout the current board opportunities [here](#).

Do you have a board opening? We are happy to post any board opportunity to our members and their networks. We have received very positive feedback from those who have sourced directors from our ranks. See one of our testimonials to the right. Submit board opportunities [here](#).

*"The thoughtful, balanced, and deeply experienced director candidates that came forward through the Lodis Forum were incredible. Though it is a double-edged sword. Our director search < became much easier and our final > selection so much harder because of such great candidates. Thank you, Lodis Forum."*

**Peter Begalla**

JPB Consulting  
Conference Chair Family Business Magazine

## Upcoming Events

Click on the images to learn more and register.

### THE LODIS FORUM EXPERT SERIES

Remaining Relevant in a  
Changing Digital Ecosystem

Thursday, February 15, 2024  
3:00 - 4:30 ET



Guest Speaker: Anu George,  
Client Experience Digital  
Transformation Leader

### THE LODIS FORUM EXPERT SERIES

ETHICAL LEADERSHIP:  
IMPROVING BUSINESS, SAVING  
DEMOCRACY

Wednesday, March 13, 2024  
3:00 - 4:30 ET



Guest Speaker: Kelly  
Richmond Pope, Professor of  
Forensic Accounting at DePaul  
University, Author and Award-  
Winning Filmmaker

## COMING SOON: Mighty Forums

The Lodis Forum Online Community

We are thrilled to share that The Lodis Forum is launching a Mighty Network online community just for members. Mighty Network is a platform where we can come together to foster networking and exchange best practices in governance excellence and advocacy, on the go, whenever and wherever it is convenient for you. This is an extension of our monthly Expert Series and Peer Group discussions. Through the online forum, you can gain valuable insights, share ideas, ask questions, build connections among fellow members, and be part of a community that supports each other's growth and success. Watch your email for an invitation to join!



## Resources



### Trouble logging in to website?

Not getting  
e-mails? Add  
this address  
to your safe  
senders list

[thelodisforum@wildapricot.org](mailto:thelodisforum@wildapricot.org)