Issue 2, April 2024

## THE LODIS FORUM

The Lodis Forum is a rare and transparent collective of like-minded women. All members are Chairs, Vice-Chairs, Lead Directors, or Committee Chairs.

#### Letter from our Founder

Happy Spring! Our Lodis Forum members are some of the most incredible and accomplished women I have ever met. We believe that one of the benefits to membership is the networks that we create amongst our members. In our effort to continue to build the TLF network and share insights and expertise, we recently launched Mighty Forums. This is a great way to get to know one another and provides a space where we can learn, support, share, and ideate. We would love to have our members help drive the Mighty Forums. Please feel free to post it on the new app or share it with Deb.

As you can see on page 2, we continue to grow our membership at The Lodis Forum. We welcome our new members and thank everyone who has introduced potential members to us. As a token of our gratitude, we are offering to extend your current membership by one month for each referral who becomes a member. We have found that the best way to grow our ranks is through your referrals. Membership is open to women in board leadership roles such as Board Chair, Vice Chair, Lead Director, and Committee Chair. Please send your referrals to <u>Meghan</u>. A big shout out to <u>Jill</u> <u>Marcotte</u> for referring <u>Pamela Kan</u>, one of our new members.

Our 3rd annual Lodis Forum Symposium will be in Chicago on October 24 and 25! Attendance at the Symposium is open to both members and non-members alike. Non-members who would like to attend the symposium must be women who serve or have served in a board leadership role. Past participants have found the symposium an incredible way to connect with other women and we hope to see you there!

Lastly, I would like to offer a special thanks to those of you who shared <u>articles and</u> <u>resources</u> for this newsletter. We welcome all submissions, please feel free to send them to Deb for inclusion in future newsletters. We sincerely appreciate it!

I look forward to continuing this incredible journey with all of you. I am deeply grateful for all you have taught me, your camaraderie, and support. Here's to more in 2024!

All the best, Meghan

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#### **New Advisory Board Member**

Jennifer McClure was recently asked to serve as an advisory board member and lead the research fellowship

program, Team Flow Institute,



focusing on shaping the future of work in the age of AI, using team flow principles to preserve the value of human work. Read the announcement <u>here</u>.

Jennifer also accepted the Cyber Liaison role and joined the Wisconsin Chapter's Executive Committee of the Private Directors Association. Congratulations Jennifer!

## Transformational Women of 2024

Founder, **Meghan Juday**, and Lodis Forum member, **Letitia Hussey Beauregard** were both honored as Transformational Women in Family Business 2024. Read the article <u>here</u>.



Meghan Juday The Lodis Forum



Letitia Hussey Beauregard Hussey Seating Co.

#### Welcome New

Pamela Kan in Bishop-Wisecarver Corporation



#### Members

Paulina Pais de Morales in La Masia Holdings



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Any good news to share? Please send us your good news! We'd love to promote it to our members and followers on LinkedIn. Send your news to Deb Hypke: <u>debhypke@thelodisforum.com</u>.

#### Join Our Mighty Forum!

The Lodis Forum is dedicated to fostering connections, sharing knowledge, and creating meaningful experiences for our members. As an organization that meets virtually 11 months out of the year, we felt it was important to provide a platform to stay connected, engaged, and inspired between our meetings. We believe Mighty Network will provide you with a more dynamic and supportive environment in which to engage with fellow Lodis Forum Members.

Here's what you can look forward to on Mighty Network:

- 1. Continuous Engagement
- 2. Resource Sharing
- 3. Networking Opportunities

The Forum is private to members only. Joining our Mighty Network is easy and free! <u>Click here</u> to access the forum, create your account, and start engaging.

We look forward to many mighty conversations!



#### PARTNERSHIPS AND MEMBER DISCOUNTS

Our partnerships and discounts are listed below. To access these discounts, sign into our member portal at <u>https://thelodisforum.wildapricot.org/page-18078</u>.



DCRO Institute courses



5% discount for any Competent Boards Program





#### Directors&Boards

Free subscription to Directors and Boards magazine



30% off registration at the <u>Private Company</u> Governance Summit 2024

#### What Comes Next

Family businesses contribute to communities and the economy. Retirement planning for the legacy generation is crucial, focusing on various wealth aspects beyond financial readiness. Transitioning to



retirement can be challenging, but planning for purpose and influence is key for a fulfilling postcareer phase. Read the full article here.

#### **A Quiet Cybersecurity Revolution**

The SEC's cybersecurity rules require public companies to promptly disclose incidents. The federal government mandates cybersecurity compliance to combat threats across critical



sectors. Compliance is essential with legal repercussions for non-compliance and global alignment evident in cybersecurity efforts. Minimum cybersecurity standards are legally necessary for all sectors, affecting federal contractors and regulations. Read the full article here.

#### How to Protect Yourself from Scams

Imposter schemes have sadly emerged as a significant fraud problem. Charlotte Cowles was a victim of a heartbreaking scheme that led to a loss of \$50,000. We are all at risk,

but there are steps you can

take to protect yourself. Listen to her advice on avoiding similar situations. Read the full article here.

#### **Voices of Experience**

Private company boards can progress by shifting towards a predominantly independent board or acquiring a diverse range of skills for contemporary governance. Directors



were questioned about the significant transformations in their private company boards within the last five years. Explore the primary ways in which these boards, including Founder Meghan Juday's, have evolved in the recent fiveyear period. Read the full article here.

#### **Ethical Leadership: Improving Business,** Saving Democracy

Dr. Kelly Richmond Pope emphasizes the importance of ethics as a shared value, essential for personal and organizational integrity. Ethical leadership involves upholding values, addressing breaches, and fostering an ethical culture. Prioritizing ethics over profits leads to loyal teams and benefits individuals, organizations, and families. Available to download here.

Questions about the program content? Want to watch/read more? Check out these links:

- About <u>Kelly Richmond Pope</u>
- Fool Me Once Book
- All the Queen's Horses film

#### Answering the Big Questions about What AI Means for Your Company

The emergence of generative AI is reshaping personal and professional landscapes, urging businesses to leverage AI for success. AI, including traditional and generative types like ChatGPT, impacts various sectors, offering insights, automation, and new vulnerabilities. Businesses must validate outputs to avoid misinformation and address data security risks through governance and employee education. Thoughtful planning and ethical considerations are crucial for maximizing AI benefits while mitigating risks. Companies should integrate AI strategically, educate employees, establish clear guidelines, ensure transparency, and engage in ethical discussions for responsible Al practices. Read the full article here.

To view recordings from previous Expert Series Programs, visit the members-only Resources page on the website.

#### **Board Opportunities**

Sign into our website to checkout the current board opportunities here.

Do you have a board opening? We are happy to post any board opportunity to our members and their networks. We have received very positive feedback from those who have sourced directors from our ranks. See one of our testimonials to the right. Submit board opportunities here.

"The thoughtful, balanced, and deeply experienced director candidates that came forward through the Lodis Forum were incredible. Though it is a doubleedged sword. Our director search k became much easier and our final selection so much harder because of such great candidates. Thank you, Lodis Forum."

> Peter Begalla JPB Consulting Conference Chair Family Business Magazine





#### **Upcoming Events**

Click on the images to learn more and register.



#### THE LODIS FORL **EXPERT SERIES** STRUCTURAL SCALABILITY

Tuesday, June 18, 2024 3:00 - 4:30 ET

Guest Speaker: Brad Fisher Co-founder and Managing Partner of The Scalability Leadership Group

### THE LODIS FORUM EXPERT SER

STRATEGIES TO RECOGNIZE **RESOLVE OR AVOID BOARD** DYSFUNCTION

Thursday, July 11, 2024 2:00 - 3:30 ET

#### Guest Speaker: Becky Pratt, QRD, CRCM Founder and President

Mattan Pratt Consulting, L.L.C.

#### Trouble logging in to website?

Not getting e-mails? Add this address to your safe senders list: thelodisforum@wildapricot.org

#### Resources











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