



Issue 3, August 2024

THE LODIS FORUM

The Lodis Forum is a rare and transparent collective of like-minded women. All members are Chairs, Vice-Chairs, Lead Directors, or Committee Chairs.

Letter from our Founder

I hope you are enjoying your summer! I wanted to take a moment to express my gratitude to all of you. Spending time with such remarkable and accomplished women and learning from each of you has been one of the highlights of my life. I am deeply grateful for all that you have taught me and shared with other members. I am a better board chair, director, and person because of all of you. I feel motivated to share the joy of knowing you with our other members.

Every one of our members is doing fascinating work, possesses tremendous knowledge, and is eager to grow, learn, and share. To provide opportunities to build deep and lasting connections with one another, we have implemented programs that allow each of you to connect directly. With our Expert Series, the Symposium, the addition of Mighty Forums, and our new networking events called Coffee Talk, we are crafting new ways for you to get to know one another and experience the joy and inspiration I have felt since founding The Lodis Forum more than four years ago.

The Symposium, with its focus on quality content and meaningful conversations, is a cornerstone of our networking opportunities. Early bird registration, which closes on August 9th, is open to members and non-member women who hold a board leadership role. I encourage you to share this newsletter with anyone you think may benefit from joining us for this enriching experience.

Additional networking opportunities can be found both through the [Mighty Forums app](#) and our new offering, [Coffee Talk](#). On Mighty Forums, you can post questions to the whole group, network with each other individually, and see our board postings and upcoming events. Coffee Talk is a free-flowing conversation to get to know one another better and to build a deeper understanding and appreciation of the unique individuals in our collective. Our next Coffee Talk is on October 9th. Starting next year, we'll plan one Coffee Talk each quarter.

I want to express my heartfelt thanks for your membership referrals. Your support has been instrumental in bringing in the high-caliber members we have today. As a token of our appreciation, we are offering to extend your current membership by one month for each successful referral. Membership is open to women in board leadership roles such as Board Chair, Vice Chair, Lead Director, and Committee Chair. Please direct your referrals to [Meghan](#).

I hope to see you all soon in person at the [Symposium](#), at one of our future events, or even on the app. Chat soon!

All the best,
Meghan

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CEO Development and the Board

Venita Fields was featured in a Private Company Director article, "CEO Development and the Board." Venita talked about fostering accountability and planning for succession.

Read the article [here](#).



THE LODIS FORUM
2024 ANNUAL SYMPOSIUM
October 24 & 25 | Kimpton Gray Hotel Chicago

MEET THE SPEAKERS

					
Anu George	Farah Harris	Helle Bank Jorgenson	Annmarie Logue	Heather O'Keefe	Pinky Raina
CHIEF OPERATING OFFICER CHIEF OPERATING OFFICER PUBLIC RELATIONS, DIGITAL TRANSFORMATION OFFICER	FOUNDER, WORKING WELL DAILY, BEST SELLING AUTHOR AND SPEAKER	CEO & FOUNDER COMPETENT BOARDS	EXECUTIVE CREATING UP- LEVELED IMPACT WITH BOARDS AND EXECUTIVES	MANAGING PARTNER, AND HEAD OF US FAMILY BUSINESS PRACTICE, EGON ZEHNDER	CFO, IDEAL INDUSTRIES, INC.

Early Bird Registration Closes August 7
Register Today!



Any good news to share? Please send us your good news! We'd love to promote it to our members and followers on LinkedIn. Send your news to Deb Hypke: debhypeke@thelodisforum.com.

Join Our Mighty Forum!

The Lodi Forum is dedicated to fostering connections, sharing knowledge, and creating meaningful experiences for our members. As an organization that meets virtually 11 months out of the year, we felt it was important to provide a platform to stay connected, engaged, and inspired between our meetings. We believe Mighty Network will provide you with a more dynamic and supportive environment in which to engage with fellow Lodi Forum Members.

Here's what you can look forward to on Mighty Network:

1. Continuous Engagement
2. Resource Sharing
3. Networking Opportunities

The Forum is private to members only. Joining our Mighty Network is easy and free! [Click here](#) to access the forum, create your account, and start engaging.

We look forward to many mighty conversations!



REFERRAL PROGRAM

DO YOU KNOW ANY WOMEN WHO MIGHT ENJOY THE LODIS FORUM?

Membership is open to women in board leadership, including Board Chairs, Vice-Chairs, Lead Directors, and Committee Chairs. Every referral who becomes a member earns you a free month.

 Please send introductions to Meghan at meghanjuday@thelodisforum.com

PARTNERSHIPS AND MEMBER DISCOUNTS

Our partnerships and discounts are listed below. To access these discounts, sign into our member portal at <https://thelodisforum.wildapricot.org/page-18078>.



THE DCRO
RISK GOVERNANCE
INSTITUTE

Discounted
[DCRO Institute courses](#)



COMPETENT
BOARDS

5% discount for any
[Competent Boards Program](#)

Directors&Boards

Free subscription to
Directors and Boards
magazine

The Private Company
Governance Summit

30% off registration at
the [Private Company Governance Summit 2024](#)

The Role and Responsibilities of a Good Board Chair: Building Trust and Driving Success

The role of a board chair in corporate governance is crucial for success, involving trust-building, emotional intelligence, and guiding effective decision-making. Roberta Sydney, a seasoned professional and fellow Lodis Forum member, emphasizes the importance of fostering trust, emotional intelligence, and facilitating decision-making in board leadership. Board chairs need to build trust through open communication, leverage emotional intelligence for inclusive decision-making, and guide the board through strategic choices to achieve organizational goals. Read the full article [here](#).

Effective Leadership and Best Practices for Board Chairs

Board leadership involves more than management; it includes fostering growth, supporting development, and ensuring effective governance. Roberta Sydney, an experienced board chair, shares insights on handling tough conversations, supporting future leaders, and implementing best practices. Key aspects include navigating challenges gracefully, nurturing leadership, and leading by example. Continuous improvement is crucial for professional growth in board leadership, driving organizational success. Read the full article [here](#).



Board Opportunities

Sign into our website to checkout the current board opportunities [here](#).

Do you have a board opening? We are happy to post any board opportunity to our members and their networks. We have received very positive feedback from those who have sourced directors from our ranks. See one of our testimonials to the right. Submit board opportunities [here](#).

"The thoughtful, balanced, and deeply experienced director candidates that came forward through the Lodis Forum were incredible. Though it is a double-edged sword. Our director search became much easier and our final selection so much harder because of such great candidates. Thank you, Lodis Forum."

Peter Begalla

JPB Consulting

Conference Chair Family Business Magazine

Navigating the Complexities of Family Businesses

Family businesses face unique challenges. Brad Fisher, a family business expert, shared insights at a recent Expert Series. He emphasizes simplicity in managing complexities and introduced the Six Scalabilities framework:

1. Leadership & Culture
2. Market Focus & Fit
3. Business Model & Finance
4. Human Capital
5. Technology & Infrastructure
6. Work Processes & Innovation

Transformational Goals drive progress. Boards play a key role in family businesses' success by providing oversight and strategic direction. Brad's guidance helps family businesses navigate challenges for long-term success. Read the full article [here](#).



Unlocking the Long-Term Potential of Family Businesses

Brad Fisher, Founding Partner of Scalable Leadership Group, shared insights on family business success. Engagement, clarity, and scalability are key for family business abundance. Engagement involves active family involvement, clear communication, and addressing family dynamics. Clarity ensures understanding of roles and contributions. Scalability involves growth without overwhelm through systems and processes. Transformational goals align with long-term vision for progress. Family businesses' success relies on trust, communication, and strategic focus on engagement, clarity, and scalability. Read the full article [here](#).



To view recordings from previous Expert Series Programs, visit the members-only [Resources page](#) on the website.

WHAT ARE WE READING

A Quiet Cybersecurity Revolution is Touching Every Corner of the Economy

SEC's cybersecurity rules mandate public companies to report incidents within four days, affecting data breaches such as Okta and 23andMe hacks due to cyber threats from countries like Russia and China. This drives a growing global cybersecurity compliance market with legal repercussions for misinformation. Non-compliance may result in legal action, including fraud cases under the False Claims Act by the Department of Justice. Read the full article [here](#).

Measure of Leadership: CEOs and Directors on Navigating Change

CEOs and boards face increasing challenges from geopolitical upheaval, AI, and election uncertainty. The Measure of Leadership series by a consulting firm surveyed over 2,000 CEOs and directors, finding that leaders prioritize issues like company culture and talent access over AI and geopolitical concerns. Read the full article [here](#).

Voices of Experience

Private company boards can evolve by transitioning to a majority independent board or acquiring a broader set of skills for modern governance. Directors were asked about the most significant changes in their private company boards over the past five years. Read the full article [here](#).

WHAT WE ARE LISTENING TO

Click on the images to listening to the podcasts.



UPCOMING EVENTS

Upcoming Events

Click on the images to learn more and register.



THE LODIS FORUM
EXPERT SERIES:
HUMAN LEADERSHIP

Wednesday, August 7, 2024
12:00 - 1:30 ET

Guest Speaker: Alex Bailey
Global Executive Chair, CEO and
Co-Founder of Bailey & French



THE LODIS FORUM
EXPERT SERIES
Making the Most of Your
Board Meetings

Tuesday, September 24, 2024
3:00 - 4:30 ET

Guest Speaker: Debbie Brown,
Retired Board Chair, Laird Norton
Governance Chair, Larry H. Miller Co.



THE LODIS FORUM
Coffee Talk

JOIN US ONLINE!
Wednesday, October 9
10:30 ET

Trouble logging in to website?

Not getting e-mails? Add this address to your safe senders list:

thelodisforum@wildapricot.org

Resources

